




**Department of
Job and Family Services**

Mike DeWine, Governor
Kimberly Hall, Director

The Office of
Workforce Development

August 11, 2020

TO: Workforce Development Board Directors

FROM: Arthur Hurst, Interim Deputy Director 
Office of Workforce Development

SUBJECT: OhioMeansJobs Center COVID-19 Planning Survey & ODJFS Economic Recovery & Job Search media campaign

In order to provide our customers with up-to-date information regarding the status of the OhioMeansJobs Centers, the Office of Workforce Development (OWD) has created a COVID-19 Planning Survey that will be sent to the Workforce Development Board Directors. This will be a two-section survey, with each section serving a different purpose.

The first section will ask for basic information pertaining to your OhioMeansJobs Center, and how it is operating in light of the COVID-19 pandemic. Information in this section will be used to create and maintain a publicly accessible map on the OWD website that will display current information about each OhioMeanJobs Center and the means by which it provides services at a given moment in these evolving circumstances.

A shortened version of this section of the survey will be sent out every two weeks in order to keep OhioMeansJobs Center data as up-to-date and accurate as possible. This information will also be used to drive the ODJFS Economic Recovery & Job Search media campaign mentioned later in this memo.

The second section of the survey will ask more specific questions about your center's COVID-19 planning. Information collected in this section will be used internally for OWD to assist local areas with OhioMeansJobs Center COVID-19 planning, if needed. When submitting your responses to this section, we ask that they describe how the center will adapt to specific virus-spread levels in each county, as they are defined within the [Ohio Public Health Advisory System coding system](https://coronavirus.ohio.gov/wps/portal/gov/covid-19/public-health-advisory-system) at <https://coronavirus.ohio.gov/wps/portal/gov/covid-19/public-health-advisory-system>

OWD plans for the publicly accessible map to provide information in terms of similarly coded virus-spread levels, so that status of each OhioMeansJobs Center is easily identifiable by customers.

Please see the following example:

- Level 4: The physical OhioMeansJobs Center is not currently open to the public; services are delivered virtually via email, phone, Skype, and/or teleconference calls.
- Level 3: The OhioMeansJobs Center is open to customers by appointment. Appointments may include attending a case management appointment and using the resource room.
- Level 2: The OhioMeansJobs Center is hosting limited in-person workshops/events and utilizing conference rooms for small in-person meetings.
- Level 1: The physical OhioMeansJobs Center is open to the public. No appointment is necessary. The center is operating under COVID-19 guidance for businesses.

We ask that the OhioMeansJobs Center COVID-19 Planning Surveys be completed within five business days of receipt. It is important to complete the survey in a timely manner, as the information captured in section one will be used to create the publicly accessible map prior to the early September promotion of the OhioMeansJobs Centers during the ODJFS Economic Recovery & Job Search media campaign.

The OhioMeansJobs Center COVID-19 Planning survey can be found at <https://forms.office.com/Pages/ResponsePage.aspx?id=xPz4UNiUB0-E6zbtV8fIovo-vCsIwBVNooBgWYuNfgdUREc1NkVOWDA4TDhENzZaWlU2WlIaMlBGny4u>

ODJFS Economic Recovery & Job Search media campaign

We are also excited to announce that “Connect to What’s Next”, which is phase 2 of the ODJFS Economic Recovery & Job Search media campaign, will begin this month to promote OhioMeansJobs.com and the services available through the OhioMeansJobs Centers.

This aspect of the campaign will include social media ads, digital display ads, over-the-top (streaming) media, and cable television spots. The media campaign will begin promoting OhioMeansJobs.com next week and the OhioMeansJobs Centers in early September. Ohio job seekers and employers will be encouraged to register at OhioMeansJobs.com and to “find an OhioMeansJobs Center near them” by clicking on an icon that links to the interactive OhioMeansJobs Center map at: <https://jfs.ohio.gov/owd/wioa/map.stm>.

Please contact Jeff Long, Project Manager, at jeffrey.long@jfs.ohio.gov for any questions about the ODJFS Economic Recovery & Job Search media campaign.

For questions about the OhioMeansJobs Center COVID-19 Planning Survey, please contact Jay Mendoza, Policy Manager, at jay.mendoza@jfs.ohio.gov

Thank you.

CC: Ryan Thompson, Assistant Deputy Director, Office of Workforce Development
Julie Wirt, Chief, Bureau of Employment and Training Program Management
Jay Mendoza, Policy Manager